

PERSONALISED MEDIA PACK

*Showcase Your Experience
& Business Acumen*



*Promote
Your Expertise
and Share Your
Story*



Meet The Team

Alan and Wendy have over thirty five years' experience collectively in Digital and Traditional Marketing. Their professional backgrounds and expertise include business growth, management and online graphic design.

Their collaboration was established in 2017, where they both saw a niche in developing marketing strategies and creating increased brand visibility and awareness online for businesses.

Alan Hennessy

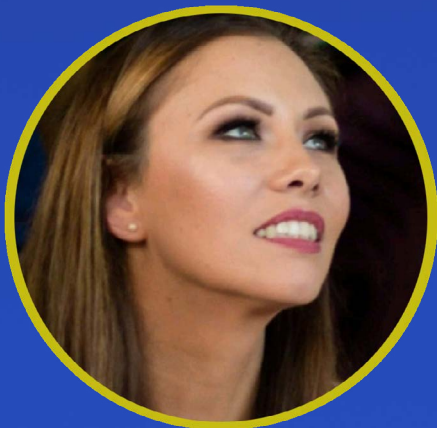


Alan is a Digital and Content Marketing Consultant, Social Media Trainer, Professional Speaker and Podcaster.

Alan offers a different approach to managing Digital and Social Marketing online and believes in listening to your customer. His approach adds value while engaging and been informative online.

Alan also presents a weekly podcast called "Social Media Talks" He has already interviewed some of the world's most influential people in business and in particular in the Digital Marketing industry.

Wendy Stunt



Wendy works with many companies on their online Digital Strategies and Social Media Marketing. Wendy is passionate about helping companies connect in the Digital World.

Wendy has received many award nominations including "Ireland's Most Inspiring Business Woman 2019" and most recently was announced Winner in the Category of "Entrepreneur of the Year 2019" at the Irish Womens Awards.



The Power of Personalised Media Packs

The power of your own Personalised Media Pack gives you the ability to share your story and help people understand what you do, your skills, previous work experience and services you provide. Your media pack can showcase your endorsements and testimonials as social proof, digitally and traditionally.

- One of the benefits of a Personalised Media Pack is it helps you distribute your credentials in a fast, efficient and time saving manner.
- The beauty of delivering your Media Pack directly to potential clients, peers or partners shows you are serious about what you do and adds to your professionalism.
- Sharing your media pack in a digital format helps you avoid time wasting and concentrate on connecting and supporting your clients.
- The media pack is designed as a professionally laid out PDF snapshot about you that will impress your prospects and help you stand out from the crowd.
- It is also an excellent asset for your own personal media promotion, Podcasts, TV Production teams and event organisers, if requesting a bio or a headshot for any platform.

Make it easy for potential clients to learn more about you in one single document.

Personalised Media Pack includes:

- Your Banner Image
- Profile Snapshot
- Your Services
- Testimonials/ Recommendations
- Contact Information
- Selection of Photos
- Selection of Logo's *(including Companies or Organisations you are involved with)*

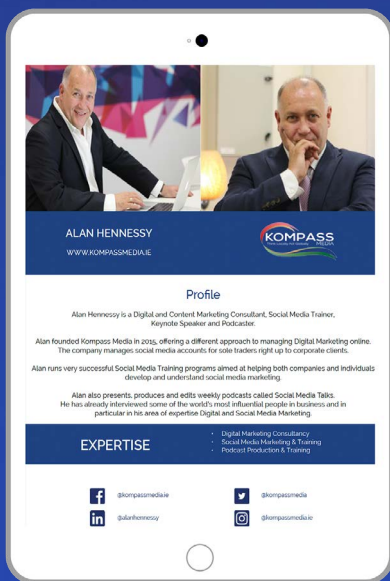


Personalised Media Pack Advantages

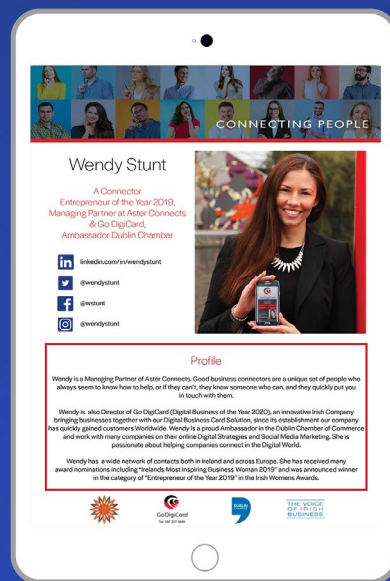
The advantage of a Personalised Media Pack is it can be tailored to any business and will be an additional instrument in increasing your visibility and constructing your brand awareness.

We have worked with a selection of business owners and entrepreneurs including Marketing Consultants, CEO's and Freelance Copywriters - see below for more details

Examples of Media Packs



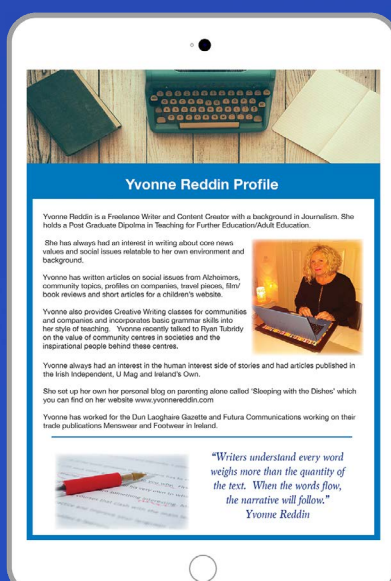
Alan Hennessy
Digital Marketing Consultant



Wendy Stunt
Visionary Marketing Consultant



Barbara Gordon
CEO of WhatsWhat.ie



Yvonne Reddin
Freelance Copywriter & Journalist



Tom O'Loughlin
CEO of ADAM Security

Media Pack Costings:

5 Page Media Pack - €199.00

Content included in Media Pack

- Profile Banner
- Profile Content
- Professional Services
- Testimonials
- Contact Details
- 5 - 10 Hi-Res Photo's to be Included

All Content and Photo's to be supplied by client



If you would like to invest in a Personalised Media Pack

Please contact us below and one of our team will be in contact with you in the next 48 hours

Contact Details:

Alan Hennessy:

Email: alan@kompassmedia.ie
PH 086 845 9960

Wendy Stunt:

Email: wendy@kompassmedia.ie
PH: 087 227 0499

Facebook: [@KompassMedia.ie](https://www.facebook.com/KompassMedia.ie)

Twitter: [@kompassmedia](https://twitter.com/kompassmedia)

Instagram: [@Kompassmedia](https://www.instagram.com/Kompassmedia)



Contact Alan or Wendy for more information - Book Your Complimentary Consultation Today